

What It Means to #AdaptBeautifully



REAL HAIR WEARER TESTIMONIALS & PHOTOS



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jolicaméléon™
Adapt Beautifully™

Joli Caméléon™

Photos, Notes & Letters from Actual Hair-wearers

- We work with a worldwide network of elite professional studios. Sadly, we don't get to hear all of the beautiful results that our Studios see first hand with our hair.
- But sometimes our hair wearers are so happy they share their joy with us directly. And we love that.



Francesca & Morgan – Professional Dancers.

- Often, they send photos and we are awed by how natural they look. But – they have personal lives and mostly don't like to tell people they work with, or strangers, or even sometimes their family, that they have no hair. So we respect their desire for privacy.

- Here are a few examples of the many communications we have received where we have permission to share their story.

- This Booklet is printed on 100% recycled paper.



“My Joli Dancers are fantastic! I love them. They really are the best quality of all the wigs I have owned. The hair, the cap, the density, all of it is such great quality” - -
Makayla M. TX, USA.

FROM THE REAL PEOPLE, NO RETOUCHING ALLOWED SERIES.

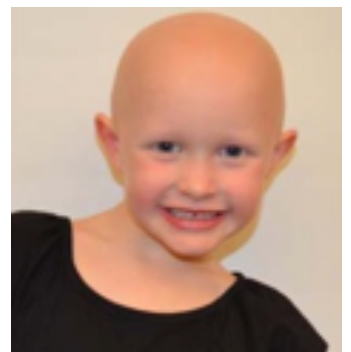


A Dad's Story:

“When she put the Joli wig on she had so much more confidence in herself and it enabled her to be an active 6 year old”.

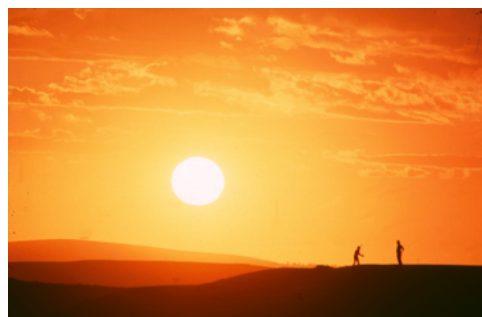
I remember thinking at Madison's 4th birthday party that she will have a full head of hair at her 5th birthday party. Six months later we noticed perfect round bald spots on her head and instead of having a full head of hair on her 5th birthday she was completely bald. Unfortunately, we live in a world where looks and hair are important and noticeable if you don't have any hair. Madison is a sweet, caring, and thoughtful little girl. At times, I think she handles not having hair and dealing with it better than myself. But there are times when she hears a comment about hair and she wants to wear a wig and this is why we have been so happy with the Joli Caméléon wig.

We tried other wigs and the hair was not natural and they did not fit Madison properly. When she put the Joli wig on she had so much more confidence in herself and it enabled her to be an active 6 year old. Madison loves to dance and she is looking forward to being a cheerleader in the fall and the Joli wig gives her the freedom and confidence to participate without worrying about her wig. Madison is so strong and we are extremely proud of her. When she feels like she needs to wear her wig, we are extremely grateful that she has such a quality wig, like the Joli to wear. The hair is beautiful, soft, and natural. The gripper feature is amazing because it allows her to be herself. --- Andy S.



“After several hours of traveling in the heat by car, sitting in airports and on planes, my Joli Dancer was still comfortable and it looked great”.

I've tried so many different wigs since losing my hair to alopecia. I can honestly say that for me, the Joli Dancer is the first piece which has ticked all the boxes. I'm very active so I need a piece that stays in place no matter what I'm doing. The Joli Dancer cap is soft and flexible so it moves with me, while the hypoallergenic silicone bands gently hug my scalp. It feels so secure and so light that I hardly know I have it on. Right away when I opened the package, I could see that the hair was of high quality. It was beautiful and shiny, and remains so three months later. The knots on the French Top are hidden, not only leaving a natural scalp effect, but also making it easy to style. The hairs are easy to direct, unlike other pieces I've worn with hairs sticking out where you don't want them to. My stylist was able to cut



the piece just the way I wanted it, which was a first for me with any wig.

It's hard not to compare the Joli Dancer to other high end products on the market, but in my books the Joli Dancer is the clear winner. The creators at Joli must have examined the faults with similar, self-adhering pieces (wefting, exposed knots, uncomfortable cap, poor hair quality, etc.), because they have all been corrected with this beautiful new product. There is also a greater choice of colors, and believe it or not, it's much more affordable.

The day after getting my new Joli Dancer styled, I went on vacation to visit a dear friend who I hadn't seen since long before I lost my hair. Even though we are close, I chose not to tell her about my alopecia. My old piece was looking really tired, so I was desperate to wear my new hair. Not having worn it yet, this was a risky decision. I decided to pack my old wig in my carry-on 'just in case' the Joli became uncomfortable. After several hours of traveling in the heat by car, sitting in airports and on planes, my piece was still comfortable and it looked great. The old wig never left my carry on. My friend met me at the airport and the best thing was that she recognized me right away! I was able to keep my alopecia a secret so the weekend was spent having fun and reminiscing instead of talking about hair loss. I'm absolutely thrilled to have found the Joli Dancer.

- - Ani B., Canada.

Out of all the hair . . . the Joli is by far my favourite

I am sorry it has taken so long to email you and thank you for my beautiful hair. I brought her home and then entered some kind of strange state oscillating from awe that it was too beautiful for me to wear to a fear that it wouldn't fit properly, so she stayed in the bag for weeks and indeed only last week did I have the courage to wear her and I haven't looked back.

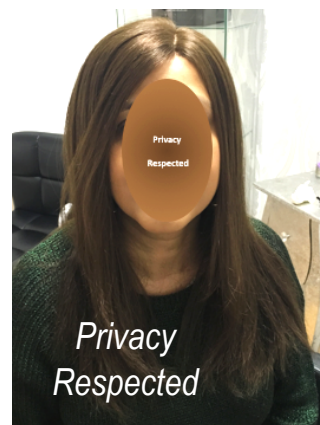
I will write a little piece and stick it on the alopecia forum because out of all the hair, including Follea the Joli is by far my favourite. Its security gives one a confidence, half of the time I don't even know I'm wearing anything and the hair itself is beautiful. I love the fact my scalp looks like a natural scalp with hair growing. The only wistfulness is in regard to the lace at the front I just so wish there could be a design that leaves no tell-tale clues on my darker skin it is more evident. It isn't a problem in the sense I have worked out to comb the hair so the lace doesn't show but oh, to have no worry and a have a clean parting to the forehead would be so good. Saying that, that is an issue with all hair and in my view worse with the Follea (I still haven't taken to my Follea).

So sorry for waffling, once again thank you. I love my hair with such an intensity she has already become a part of me and is loved by all my family.

Best Wishes
Perdeep
(London, England)

Joli Caméléon response:

So happy to hear from you Perdeep. Just to let you know, we can customize your next Joli Dancer to your exact head shape, choice of length, custom color and even match the lace to your skin colour.
Best regards, Michael.



"I totally love the base on your new wigs, Follea was Great but this is better!! It's so nice not to get headaches anymore, everyday all day long".

BJ, (Texas, USA). With her curly custom Joli Dancer and her curly friend.

Alopecia, Karate, Joli Caméléon and me, Katelyn!

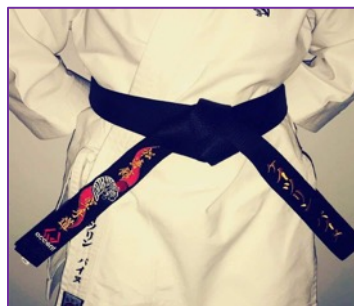
Hi, let me start by introducing myself, my name is Katelyn and I am fifteen years old. I have alopecia universalis and I lost all my hair when I was nine. I have been modelling for Joli Cameleon for a long time now, it has helped my confidence so much.

Sometimes I found it hard as a child, dreading what age I should start wearing a wig. I got my first wig at the age of nine. I like wearing different colours and styles, it shows my different personalities. It also allows me to express my mood each day. I love Joli Cameleon hair, they look so realistic and are very lightweight. This means they are very comfortable and most of the time I forget that I am wearing a wig.

The hair is very good quality and does not knot throughout the day which is very handy for me as I am still in school. They are also very, secure in the wind which takes away the worry of it blowing off.

I wear wigs often now, but I never used to. I started wearing them when I moved up to secondary school. My school has been really supportive and has helped me with issues regarding my alopecia. Best of all I have so many friends who are the best.

If I am not in school, I am at Karate. It is like my second family. Most people stop their hobbies or sports as they think that losing their hair will affect them physically and mentally. When I was younger, I danced a lot and still carried-on after losing my hair. I did not want to let my attitude towards losing my hair change the things I love and have a passion for.



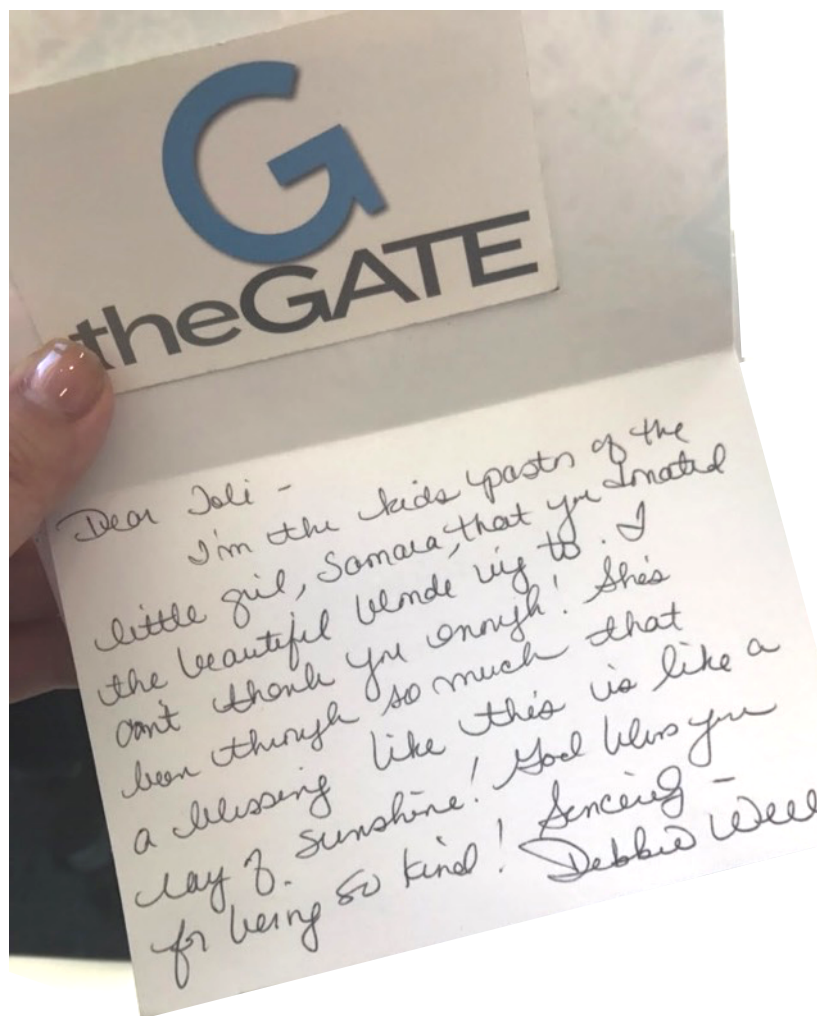
Overall, if I was asked to give advice to someone who is suffering from alopecia, I would say be yourself and do the things you love. Pleasing other people is not always going to make you happy. I would also say accept yourself and not hide behind a wig but let the wig reflect your personality.

A little progress each day adds up to big results.
Always believe in yourself!

Love Katelyn.

Note from Michael @ Joli Caméléon: I first met Katelyn and her amazing family when she was 8 years old. I have observed from afar, Katelyn transforming from that smart, talented 8-year old child, to an accomplished young adult. Since this was written, she turned 16 and has already achieved her Black Belt in Karate – an extraordinary achievement in such a short timeframe. Sometimes she performs wearing her *Joli Dancer* hair. Sometimes she chooses no hair. She is an exceptional role model for all young Alopecians. She lives her life without compromise.

Hi Michael,
I am doing great. I absolutely love my Joli Dancer! I've been so happy that I honestly don't know why I waited so long to try a wig with a gripper. It has been a life changer. I have been wearing my hair in an up-do and got over my fear of having my hair fall off in yoga class while doing an inversion (poses like handstands, headstands, bridges, etc.). Not only have I been upside down in class without an issue, I actually started yoga teacher training as well. - Angela K. MN. USA



Dear Bobby!
This is my new hair right out of the box! I love it! The colour is beautiful and the length is perfect! A stylist will come home next week to cut some baby hair around the perimeter. I will send photos when I have it ready to wear. It is extremely comfy. I do not feel it. It gives me the sensation that it is my own biological hair! I will test it, wear it for running and I will let you have my comments! Thank you very much for all your help. You are a star! I am sure I will order another one very soon. - Gisela from Spain*

***After 2 years wear, Gisela Just ordered her 2nd Joli Dancer.**

From 10 year-old Ella, from England.



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