

Hair Care Guide



***How To Care For Your Fine Human
Hair Wigs & Hairpieces.***

By Joli Caméléon

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CARE INSTRUCTIONS FOR ALL JOLI CAMELEON WIGS (1 of 2)



Caring For Hand-tied Joli Caméléon Hair Creations

- Our hand-tied hair creations are undetectable when properly fitted and styled, as well as being extremely lightweight.
 - Their appearance and longevity depends on them being properly and regularly maintained.
 - Lightweight, handtied, fine premium human hair wigs are more natural, but inherently not as durable, as heavier, less natural and machine-made wigs.
- When washing and styling a hand-tied wig or hairpiece, take extra care to handle gently and do not do anything that will create hair inversion through the base material. Avoid spraying powerful water jets at the hair. Let water flow naturally from top to bottom of hair.
 - Follow the care instructions provided. For hair-care help, Joli Caméléon supports its authorized professional network of independent hair studios with educational materials, optional classes and email support.
 - When putting the wig on a wearer's head or mannequin, or adjusting the fit, take care not to stretch it. Do not pull on the lace front. Fine Swiss lace can rip if not handled carefully.
 - If it has a wefted back, take care not to let liquid hair care products stay on the wefts for prolonged periods.
 - Conditioners, leave-in conditioners, serums, oils and dry shampoos can be difficult to rinse out. But it is important to take the time to rinse thoroughly. Otherwise you risk residue buildup, which can break down the hair making it dry and brittle, leading to breakage, causing premature hair loss.
 - Joli Caméléon recommends NOT using leave-in products and dry shampoos. Always use salon quality, gentle shampoos and conditioners, without parabens and sulphates. Do not use volumizing shampoos.

Keep slick products, especially oils, away from Hand-Knotted areas

- Keep all hair care products away from the hair roots (hand-tied knot areas). Conditioners, oils and other residue can loosen and/or damage knots and cause hair loss. All Joli Caméléon wigs are hand-knotted on the top and some are hand-tied in the back.

CARE INSTRUCTIONS FOR ALL JOLI CAMELEON WIGS (2 of 2)



Coloring Joli Caméléon Premium Hair Creations

- Although our human hair wigs can be colored by a trained professional, dramatic changes in color are not recommended because the hair does not grow out.
- Any damage caused will remain indefinitely. Blondes, especially platinum blondes, are the most delicate hair color.
- It is recommended NOT to lift them, so no peroxide or bleach.
- We use a proprietary long-lasting hair color system for our sophisticated color range. It withstands decolorization and oxidation longer than most wigs, but may create incompatibilities with familiar salon color formulae. Hence strand testing is always recommended before coloring.

Regular Brushing

- Straight, or naturally wavy human hair, especially the premium cuticle ponytail hair that we use, should be brushed at least two or three times daily*

* See separate instructions for Curly hair.

• High quality human hair wigs with cuticle intact, have a natural “drag” feel, like normal growth hair. They should be considered in the same way and, at minimum, brushed morning and evening. Use a wide tooth comb or specialized wig/detangling brush to smooth out the hair, as human hair will naturally cling together from static and friction. Insufficient brushing risks tangling. This is especially true during hot weather or high energy activity.

ADDITIONAL INSTRUCTIONS FOR JOLI DANCER WIGS



- HAIR CARE INSTRUCTIONS ON PREVIOUS PAGES APPLY. THESE ARE ADDITIONAL REQUIREMENTS SPECIFIC TO THE JOLI DANCER™, AS WELL AS OUR OTHER SILICONE-ATTACHED HAIR CREATIONS.
- The Joli Dancer™ is tough, but not unbreakable. It is an advanced design, all hand-tied, thin and very lightweight, French top, lace front, full head, human hair cranial prosthesis. Each one is custom created by hand.
- As a Professional Hair Studio it is your responsibility to ensure your Client can correctly put on and take off their Joli Dancer without causing damage.. The silicone fit is naturally tacky without the use of tape or glue (which cannot be used with the silicone). For a simple demonstration, please watch the related video by Franchesca our Alopecian Professional Dancer.
- It is imperative that you educate your Client on correct hair-care and maintenance, and test that they have retained that knowledge before they leave your studio. This is especially true for first time wearers. Explain to them the need to always follow your advice.
- We recommend that all our authorized Professional Studios require a signed written document from their Client agreeing to regular maintenance, especially if they wear hair during regular high-energy activity. Perspiration has a heavy salt content, and there are few things worse for hair than a build up of salt and residue.
- Do not use oil based grooming products, or let any slick products near the roots of the hair. This hair is all hand-sewn and individually knotted. Oil or slick conditioners that penetrate the knotted area can loosen the knots, thereby causing significant hair loss.
- VERY IMPORTANT: we have tested many products from other companies and believe that our specially sourced US made silicone, that makes the Joli Dancer™ perform better than anything else available, needs to be kept clean and free from sweat and creams to keep performing at its best. This is easy to do. Use a warm, very slightly soapy washcloth and wipe down the silicone areas, remove the soap and dry them with a paper towel. We recommend at least twice a day, or as needed. Do not use alcohol-based products or wipes, which can dry-out the silicone over time.

Looking After Curly Hair Wigs, Toppes, Closures & Wefts (1 of 2)

IMPORTANT: The maintenance of curly hair differs significantly from that of straight hair, so we have compiled some additional guidelines to help you with your Client's maintenance schedule. Please follow them for the longevity of your purchase and your Client's satisfaction.

- If your Client experiences any tangling in one of our curly hair textured creations is most likely due to how it is being styled and maintained. Teaching correct maintenance practices to your Clients is not only your responsibility, it is the secret to them enjoying their purchase for a long time and keeping it looking good.
- Choosing from thousands of available hair care products can be very confusing. In general, we recommend high-quality professional salon products. Cheaper products often have stripping and drying agents. Even some expensive products are unsuitable.
- Inform your Clients to stay away from: (a) "volumizing shampoos", as they are designed to open the cuticles, which is the opposite effect of what you want.
(b) Shampoos that feature acids or a significant oil content. Oils should on no account be allowed to be in contact with, or penetrate the roots (surface) of the wig. They can cause hand-tied knots to become unraveled.
- Leave-in conditioners and dry shampoos can create residue build-up and have significant life-shortening effects on a curly hair wig, hairpiece, or weft. We do not recommend their use.
- We recommend using use a wide tooth comb (no brushes) to comb out tangles before shampooing. The hair should be stroked and not rubbed together when shampooing.
- If using them at all, apply curl-defining products while the hair is still wet. Do not towel dry. Let the hair air dry naturally.
- Avoid using extreme heat hairdryers which can make the hair frizzy and damage the lace.
- We recommend using a suitable hair care mannequin (available from Joli Caméléon).



Looking After Curly Hair Wigs, Toppes, Closures & Wefts (2 of 2)



- Many women with curly hair often mistakenly think they have to comb it all the time to tame it, but curly hair is all about “finger combing”. Only use a wide tooth comb during washing and maintenance processes to undo any tangles.
 - To define curls, wrap sections of hair around a finger. When the hair is dry, separate curls using the fingers for a fuller look.
 - Keep hair moisturized with shampoo, conditioners and styling products that are specially designed for curly hair (curly hair products should be absent of moisture stripping agents such as alcohol and should not weigh the hair down).
 - Try not to wash too frequently as it may strip the hair of its moisture and make it frizzy.
- For sleeping, hair should be tied at night with a silk scarf. Braid or plait hair in separate sections to avoid any tangling during sleep.
 - If you or your Client needs any help, write to us: Hair@JoliCameleon.com and put “Curly Hair Help” in the Subject line.

***Your Education Team at Joli Caméléon wishes you
a long and happy relationship with your beautiful new hair.***

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WHAT WE STAND FOR . . .

*** BEAUTY * QUALITY * SERVICE * CHOICE * LUXURY * VALUE * OUR WORD**

Joli Caméléon™ offers a broad range of beautiful, luxury European hair creations at surprisingly affordable prices. Experience for yourself our philosophy of quality, creativity & value.

BEAUTY. “Joli” - It’s part of our name. It means “beautiful” or “attractive” in French. We consult with and are influenced by the finest wig makers of Europe. Together with the hairstyling talents of your favorite hair salon, your Joli Caméléon hair creation will become a part of you. We are also there for worried parents needing the right hair system designed specifically for their child – beauty with function.

QUALITY. We personally and painstakingly chose the artisan factories we partner with, who share our philosophy of quality and continuous improvement. Longstanding, family owned & managed, our manufacturing partners have committed to following our rigorous Quality Control processes and to stand behind our products. Each one is a specialist in their field.

VALUE. Joli Caméléon is proud of its network of top independent Professional Hair Studios throughout North America, Europe, & Australia. We are the only hair brand to offer you a full portfolio of luxury hair creations at a range of price points to meet most budgets. We are the industry benchmark for beauty and value in the luxury segment.

SERVICE. We have a passion for what we do. We have a commitment to innovation, performance, extraordinary service, education with a European flair, and we are “always listening”.

OUR WORD. Expect us to live by our word and be held accountable for it.

- Michael Leigh, Founder, on behalf of all your Joli Caméléon Team

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